I started in Templates:
To get started, I tried out the Blog Post Wizard. I got started with the same trusty title:

**Blog Title**: Expert Guide: Ranking the Best AI Tools for Marketing in 2022

**Keywords**: Marketing AI, AI tools, Marketing Tools

**Tone**: Friendly

Here is the outline I got:
The Most Popular AI Tools for Marketing

1. MadKudu
2. Chatbots
3. Quora
4. Google Analytics
5. Unbounce

AI is the future of marketing, and these top tools will help you get started today!

Next, I got a series of talking points:
1. MadKudu
   - MadKudu is a cloud-based platform that helps you create, run and optimize your marketing campaigns.
   - MadKudu offers a variety of features including customer data management, campaign management, reporting and analytics.

2. Chatbots
   - Chatbots are a great way to interact with customers
   - Chatbots can be used to answer questions, provide information, and help customers make purchases
   - Chatbots are a great way to engage with customers on social media
   - Chatbots can be used to automate marketing activities

For each, I had the option to add more talking points, generate more, or regenerate altogether.

In the next step, I went ahead to generate content:

Blog Title
   - Expert Guide: Ranking the Best AI Tools for Marketing in 2022

Keywords
   - Marketing AI, AI tools, Marketing Tools

Tone
   - Friendly

It took a few minutes, but my post generated into this handy text editor that let me tackle each paragraph one at a time:
Introduction

Artificial intelligence (AI) is the wave of the future, and there’s no better time to get started with it than now. Every day, new AI tools are being developed by companies and startups alike that can help your marketing efforts. This article will explain what these AI tools are, how they work, and why they might be right for you.

The Most Popular AI Tools for Marketing

You’re probably reading this because you have a business or are looking to start one. But before you get started, there are some things that need to be done first. The first thing is figuring out what your goals are and how you want them achieved. Once that’s done, it’ll be easier for us (and ourselves) to help guide the process of choosing which tools will best suit your needs!

So let’s take a look at our most popular tools:

- MadKudu - A chatbot platform that allows users not only create their own bots but also use preexisting ones from third parties such as Google Analytics or Quora (which was recently acquired by Microsoft).
- Chatbots - A tool where users can build their own chatbots using basic
2. Chatbots

Chatbots are a great way to interact with customers. They can be used to answer questions, provide information, and even help customers make purchases. Chatbots can be used as part of your marketing strategy to engage with customers on social media platforms like Facebook Messenger or Instagram. If you want to automate some of your marketing efforts using chatbots, there are several ways that you can do so:

- You could use them as an automated message generator
- You could use them as an automated email sender
- You could create a chatbot that sends out emails when certain keywords are mentioned in conversations

I’ve included the full blog post in the Appendix. The other features on Copy.AI include Infobase and a handful of other tools:

- Workflow Tools
- Product Descriptions
- Digital Ad Copy
- Startup Tools
- Website Copy
- Blog Tools
- Email/Letter
- Social Media Tools
- Sales Copy
- Writing Tools
- Brainstorming Tools
- Personal Tools

With Infobase, it looks like I can store prompts, files, or other text that I want to reuse.

Summary

- How much help they gave me with prompt writing: 2/5
- Overall ease-of-use: 5/5
- How much the tool helped with SEO optimization: 3/5
- Other features available beyond blog post writing: 4/5
The prompt creation for the blog post was very light without a lot of customization. The rest of the process was pretty easy to figure out and allowed for a lot more flexibility with adding my own talking points into the outline alongside the generated ones.

The only SEO optimization was just keyword selection at the start. There were a number of other related features that could be quite handy, especially Infobase, if you become a power user.

Overall, this was an easy-to-use flexible tool for blog post creation, particularly if I want to incorporate a lot of my own work or make edits at each stage of the outline and writing process.

Note: It is most comparable to Anyword.
Appendix
Expert Guide: Ranking the Best AI Tools for Marketing in 2022

Introduction

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The Most Popular AI Tools for Marketing

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So let's take a look at our most popular tools:

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- Chatbots - A tool where users can build their own chatbots using basic programming language like NodeJS or Python; these bots can then interact with customers via messaging systems like Slack or Kik Messenger

1. MadKudu

MadKudu is a cloud-based platform that helps you create, run and optimize your marketing campaigns. It offers a variety of features including customer data management, campaign management, reporting and analytics.

MadKudu's main strength is its ability to support multi-channel campaigns across social media platforms like Facebook and Twitter as well as email marketing solutions like MailChimp or Salesforce Marketing Cloud (SMC). The platform also has an inbuilt collaboration feature that allows teams to work together on projects from anywhere in the world through real time chat rooms or video calls.

2. Chatbots

Chatbots are a great way to interact with customers. They can be used to answer questions, provide information, and even help customers make purchases. Chatbots can be used as part of your marketing strategy to engage with customers on social media platforms like Facebook Messenger or Instagram. If you want to automate some of your marketing efforts using chatbots, there are several ways that you can do so:
• You could use them as an automated message generator
• You could use them as an automated email sender
• You could create a chatbot that sends out emails when certain keywords are mentioned in conversations

3. Quora

Quora is a Q&A platform that allows users to ask questions and get answers from other users. It's a great place to find answers to questions about your audience, or learn more about your industry.

It also has some of the best AI tools out there, including:

• Quora Answers (a service for creating detailed responses)
• Amazon Alexa Skills Kit integration

4. Google Analytics

Google Analytics is a free tool that helps you track your website traffic. It's great for beginners and can help you see what keywords are bringing in traffic, which landing pages are converting and when the best time of day is for your website.

If you're just getting started with marketing, this tool will help you understand how people interact with content on your site so that as time goes on, it becomes easier for them to find what they're looking for.

5. Unbounce

Unbounce is a landing page builder that includes AI-powered features. The platform is great for creating landing pages, testing them, and running A/B tests. It's easy to use and has a free plan that allows you to create up to three pages with limited functionality (like sharing on social media).

Unbounce also offers paid plans starting at $99 per month for companies with larger marketing budgets or who need more advanced features like data segmentation capabilities and custom domain names for their landing pages.

AI is the future of marketing, and these top tools will help you get started today!

AI is the future of marketing. It's a fact that everyone agrees on, but many marketers are still struggling to get started with AI tools and technologies.

We've compiled a list of what we consider to be the best AI tools for marketing in 2022—and they're all free! You can start using them today and see how they can help grow your business by driving traffic, increasing conversion rates and boosting ROI.

Conclusion
We hope this list has given you a better idea of what AI tools are out there, and how they can help your marketing efforts. If we missed anything important, please let us know in the comments below! We're always looking for new suggestions on what to add next year's article about the best AI tools for marketing.